



Kathy Schrock's Guide for Educators

<http://school.discoveryeducation.com/schrockguide/>

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What makes a good podcast?

When you listen to a podcast, or when you are making your own, think about these qualities of a well-done podcast.

Your name: _____ Date: _____

Title of podcast: _____

Feed URL (or URL) of podcast: _____

Creator of podcast: _____

	YES	NO	N/A
1. Did the podcast include content that was useful / relevant for your purpose?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
2. Were the technical qualities (audio, slides, etc.) acceptable in the production?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
3. Was a written transcript of the podcast available?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
4. Was the podcast linked from a site which included subject tags?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
5. Was the podcast linked from a site which included links to other resources?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
6. Did the podcast adhere to the copyright guidelines in its use of music, pictures, etc.?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
7. Was the length of the podcast appropriate for its content? (20 min. or less)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
8. Was the podcast part of a regularly scheduled series?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
9. Did the subjects in the podcast have "personality" to keep you interested?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
10. Did the podcast flow smoothly (introduction, content, summary)?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
11. Was it obvious how to add the podcast feed to your aggregator? (RSS)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
12. If the item was an enhanced podcast, did the use of slides enhance the content?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
13. If the item was an enhanced podcast, was it available in various file formats to allow viewing on various hardware devices?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

In your own words, describe the podcast you listened to and its attributes.

*N/A means *Not Applicable*--the question can't be answered or it does not pertain to the site you are viewing.